

# LinkedIn



**BUSINESS  
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CENTER**

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**TOPIC:**  
**LinkedIn for Business Development**

## **SPEAKERS SERIES**

**KEVIN ELLIOTT,  
STRATEGIC COMMUNICATIONS CONSULTANT  
APPLIED RESEARCH ASSOCIATES**

LinkedIn for BizDev is a 30-minute introductory course for business professionals to learn how to make the most of LinkedIn for business development. You will learn quick tips for an all-star, targeted profile; how LinkedIn “thinks” and LinkedIn’s role in the sales process.

**TUESDAY, OCTOBER 10, 6:00 P.M.  
ADVANCED TECHNOLOGY CENTER 303**



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